

Software and Information Industry Association's (www.siiia.net)

Internationally Recognised Certification

Certified Software Manager (CSM) Course NOW in INDIA Presented by
PARAS Training Universe www.paras-training.com

Why? - The CSM Course will enable one to:

- ✓ **Understand complex software license agreements and components**
- ✓ **Define policies and processes** to implement an effective Software Asset Management (SAM) plan to achieve Software License Compliance.
- ✓ **Reduce Risk or eliminate liability for Copyright Infringement by maintaining Software License Compliance**
- ✓ **Reduce costs and protect your investment** by properly managing and procuring software licenses, you might be over-spending on software licenses or software upgrades.
- ✓ Arrive at proper **project cost of a software solution development and deployment**
- ✓ To get best deals on **software or service contract negotiations**

Who should do CSM Course?

Those who want to keep their organisation piracy free and protect investments in software licenses. Even after investing a lot, if the software licenses are not managed or procured properly the organisation might not be 100% Software License compliant.

Depending upon the organisation size and software usage most of following people **MUST** do the CSM Course, at least one CSM is a **MUST** for every organisation.

- **IT Managers / Enablers** and **Software (IT) Asset Managers**– For Managing Software Assets and prevent piracy
- **IT Purchase Managers** – For Procurement decisions which can save up to 10-50 percent for the organisation
- **IT Project Consultants / leaders** – To arrive at the proper cost of a software solution which comprises software from multiple vendors
- **Legal Compliance Officers IP Attorneys and Lawyers** To maintain software license compliance to define user and company policies on software and Internet usage

If you want to keep your organisation Software Piracy Free and protect your investment in Software Assets take the first step today register for CSM Course NOW

For Free Guide and a questionnaire to test your organisation's Software License Compliance send a mail to csm@paras-training.com